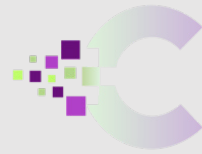




DERICA CARTY
President of Clear Curriculum



CLEAR CURRICULUM

CAPABILITY STATEMENT

Instructional System Design | ERP Systems | Project Management

Clear Curriculum helps clients avoid costly rework to their training programs during multi-million-dollar ERP system upgrades. With deeply experienced Oracle Cloud and PeopleSoft-trained resources, we deliver successful user adoption for complex Enterprise Resource Planning rollouts — engaging training at the start of the implementation lifecycle, not the end.

Differentiator

- ERP and Cloud-trained professionals — Oracle Cloud (Fusion ERP/EPM), PeopleSoft, Oracle R12
- Learning retention methodology engineered for sustainable user adoption — not one-and-done training
- Trusted liaison between technical implementation teams and end users — translating system change into business outcomes
- Digital adoption platform (DAP) expertise — Oracle Guided Learning, Maverick Engage Live
- Kirkpatrick Four Levels of Learning Evaluation — the industry premium standard for training measurement
- 25+ years across instructional design, technology education, and ERP modernization led by President Derica Carty (MSEd Instructional Technology, PHR)

Core Capabilities

- Needs assessments and learning objective design tied to end-to-end business processes
- Curriculum and course development — instructor-led, virtual, and self-paced delivery
- SOPs, job aids, training manuals, e-learning modules, and process simulations
- Organizational change management, stakeholder engagement, and impact assessments
- Go-live readiness, Tier 1 & 2 functional support, and post-implementation sustainment
- Industry-leading authoring tools — Articulate 360, Captivate, Oracle UPK, Oracle Guided Learning

Our Approach

Engagement at the start of the implementation lifecycle — not the end. We embed early, partner with process owners and IT, and align curriculum directly to the business processes the system is meant to enable.

Past Performance Highlights

- 500+ end users trained across federal and commercial Oracle Cloud rollouts
- 5+ Oracle Cloud go-lives supported with sustained user adoption
- 30% reduction in onboarding time via tailored SOPs and digital adoption content
- 2,000+ users trained on federal Oracle R12, PeopleSoft, and Office 365 rollouts
- Recent contracts: Heilind (Supply Chain), NTT Data, DHS, Dept. of Commerce, DC, Atlantic Health, Working America

Federal & State Certifications

- Women Owned Small Business
- Women Business Enterprise
- Maryland Disadvantage Business Enterprise (DBE)
- Maryland Minority Business Enterprise (MBE)
- Prince George's County Based Small Business (CBSB)
- Prince George's County Minority Based Business (MBE)

North American Industry Classification System (NAICS)

541512 – Computer Systems Design Services
611420 – Computer Training
611430 – Professional and Management Development Training

Major Clients (Commercial)



accenture

Deloitte.



Grant Thornton



Atlantic Health System

Major Clients (Federal & State)



General Information

Registered Company Name: Clear Curriculum INC.
Year Incorporated: 2019
State of Incorporation: Maryland
Corporation Type: S-Corporation
D-U-N-S Number: 055179542
CAGE Code: 8N0R8

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